



Branding by Zedia

LOGO

Meaning



acc Aircondion shape

All Above Combined is an aircondition device shape that
is also unique and simple



The entire logo is shaped as
wall aircondition
simple and unique with the touch of
minimalist that anyone sees can tell
the Company field

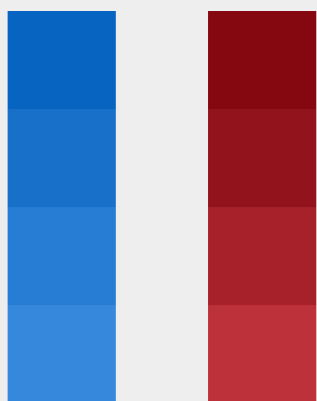
LOGO

Color and Font



logo color is Blue

the background color is the white and can also be used on Red colors with Bellow codes of two of them



Main Blue Hex code is #0864c1

Main Red Hex code is #850811

the combo of this two colors are unique and well goes with each other gives the touch of Minimalist to the shape and background cool and soft



Font Name is anta

With Thin and Bold Style, like bellow

anta

anta

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1 2 3 4 5 6 7 8 9 0

! @ # \$ % ^ & * { } : " > ? + _ < >

LOGO

Usage



on any white Backgrounds, you can use the main Blue color
Its Important to go with te concept



on any Dark Backgrounds, you can use the main White color
Its Important to go with te concept

DONT DO THESE



To maintain the integrity and recognition of our brand, it is very important that the logo is never altered in any way. This means:

Do not change the shape or proportions.

Do not change the colors.

Do not change the font.

Always keep it aligned with the original concept.

Any modifications, even small ones, can weaken brand consistency and recognition. Thank you for helping us protect our brand identity.

LOGO

Stationery



LOGO
Stationery





Thanks for your Business