

RONA

villages

Live the Art of Fine Living

Branding by Zedia

LOGO

Meaning



R letter (R)

Line Art

Nature Shape

All Above Combined is a Luxury minimalist logo shape that is also unique and Classic, with the touch of nature, leafs and flowers



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All together logo defines the Classic and unique shape

with a Capital R letter combined all is shapes of leafs and flowers with a classic unique touch that is also luxury and well goes with the Name

LOGO

Color and Font



logo color is Goled shape
the background color is the Dark Green with
Bellow codes of two of them



Dark Green and Golden color
both are luxury colors that defines
classy and nature
with both hex codes
Dark Green #1c352d
and Golden main hex #a68546



Font Name is Vonca
With Thin and Bold Style, like
bellow

Vonca

Vonca

Vonca

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ & * { } : " > ? + _ < >

LOGO

Usage



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on any white Backgrounds, you can use the main Dark Green color
its important to go with the concept of colors



RONA
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on any Dark Backgrounds, you can use the main White and Goledn color
Its Important to go with the concept



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Dont do the followings

To maintain the integrity and recognition of our brand, it is very important that the logo is never altered in any way. This means:

Do not change the shape or proportions.

Do not change the colors.

Do not change the font.

Always keep it aligned with the original concept.

Any modifications, even small ones, can weaken brand consistency and recognition. Thank you for helping us protect our brand identity.

LOGO

Stationery



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