

AZMIR
ELECTRONICS



COMPANY PROFILE

The Quality You Trust

Delivering premium electronics with
unmatched quality and dependable
service since 1998.

www.azmirelectronics.com



Erbil, Koya Road,
Kurdistan Region, Iraq

Est.
1998

2025



DAMA
— ITALY —



dama-italy.com

ABOUT US

DAMA Italy was founded in 1998 with a vision to bring innovative, reliable, and stylish home appliances to every household.

With over 25 years of experience, we are committed to delivering **quality products** and **exceptional service** that our customers can trust every day.



25+

Years of Experience



5

Main Branches



7

Dealer Partners



3

New Branches Opening



8,000+

Customers Served



MISSION

To provide customers with high-quality home appliances from trusted global brands, delivering exceptional service, reliable after-sales support, and the quality customers can trust every day.



VISION

To set the standard for trust and quality in the home appliances industry across Kurdistan and Iraq, becoming the first choice for every home and business.



OUR PRESENCE **ACROSS IRAQ**

A growing network built on trust and coverage



MAIN BRANCHES



Erbil — AZMIR Electronics



Erbil — Rabar by AZMIR



Ranya — AZMIR Electronics



Soran — AZMIR Electronics



Mosul — World of Kitchen



DEALER NETWORK



Kirkuk — Primo



Kirkuk — Janna



Duhok — Zogor



Duhok — Gorenje



Zakho — Ziyad Showroom



Qaladze — Showroom



Sulaymaniyah — Balen



OPENING SOON

- Kirkuk — New Branch
- Sulaymaniyah — New Branch
- Basra — New Branch



Expanding to southern Iraq

OUR BRANCHES



01

Erbil —
AZMIR Electronics



02

Erbil —
Rabar by AZMIR



03

Zakho —
AZMIR Electronics



04

Soran —
AZMIR Electronics



05

Mosul —
World of Kitchen



WHAT WE OFFER

OUR SERVICES

Reliable support. Expert care.
Complete satisfaction.



AFTER-SALES SERVICE

Dedicated support
after every purchase.

01



REPAIR & MAINTENANCE

Certified technicians
for all brands.

02



HOME DELIVERY & INSTALLATION

Delivered and installed
at your door.

03



WARRANTY SUPPORT

Full warranty
for peace of mind.

04



TRUSTED
SERVICE



EXPERT
TECHNICIANS



QUALITY
ASSURED



FAST & RELIABLE
SUPPORT



AZMIR

DAMA SAMSUNG LG

DeLonghi Zogor PHILIPS

gorenje GREE

BUILT FOR SCALE. DELIVERED WITH PRECISION.

WAREHOUSE & LOGISTICS

Strategically located. Efficiently connected.
Delivering across Iraq with speed and reliability.



4 WAREHOUSES

1,000 m² each = 4,000 m² Total



HEADQUARTERS

Erbil, Koya Road, Kurdistan Region



WAREHOUSE LOCATION

Erbil–Kirkuk Road, Gwer District



DISTRIBUTION NETWORK

Serving 5 main branches and
7 dealer partners across Iraq



01

WAREHOUSE 1



02

WAREHOUSE 2



03

WAREHOUSE 3

OUR BRANCHES



Bringing quality electronics and trusted service closer to you, across Iraq.



Azmir Electronics
Ranya

Where Innovation Meets Reliability.

Azmir Electronics

BRANDS & PARTNERSHIPS

Strong partnerships. Trusted brands. Shared success.



BRANDS WE OWN

and official distributor

DAMA

GREE

Official distributor
on Erbil



SUB-DISTRIBUTOR PARTNERSHIPS

SAMSUNG



Hoover

DeLonghi

PHILIPS

AZMIR

MANUFACTURING PARTNERS

AZMIR works with world-class OEM manufacturers to produce products under our own brands.

These partnerships allow us to deliver high-quality, custom-branded appliances — demonstrating our capability to manage large-scale manufacturing relationships.



OEM PRODUCTION PARTNERS

01

Midea

One of the world's largest home appliance manufacturers, headquartered in China. Produces a wide range of consumer electronics and appliances for global brands.

Dishwasher hood, oven microwave.



02

Haier

Global leader in home appliances and consumer electronics. Ranked #1 in major appliance brand share worldwide for over a decade.

Boiler, washing machine.



03

Gree

We are buying from them for neighboring countries.

ACS coolers, CAC, RAC.



* These are OEM manufacturing partners — they produce products manufactured to AZMIR's specifications under our own brand names.



Cavali Tower

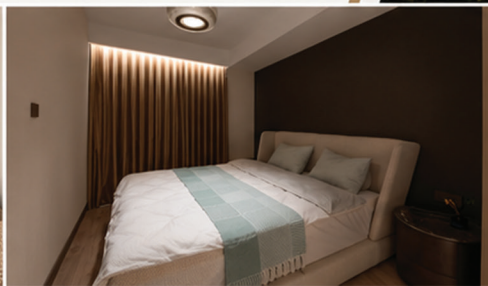
PREMIUM LIVING. MODERN COMFORT.



AZMIR

THE CONNECTION BEHIND EVERY DETAIL.

AZMIR is proud to be connected with Cavali Tower, supplying high-quality electronic appliances for kitchens that combine innovation, performance, and style.





4 Season Towers

PREMIUM LIVING. MODERN COMFORT.



AZMIR

THE CONNECTION BEHIND EVERY DETAIL.

AZMIR is proud to be connected with 4 Season Towers, supplying high-quality electronic appliances for kitchens that combine innovation, performance, and style.



POWERING MODERN KITCHENS

RELIABLE APPLIANCES. SEAMLESS LIVING.

DAMA PRODUCT RANGE

Innovative appliances designed for modern living.

Kitchen Appliances



Home Care

Cooling Solutions



Small Appliances

